



Daniel Sieberg is a senior marketing manager at Google overseeing media outreach efforts and an official spokesperson.

He is also an Emmy-nominated and award-winning TV correspondent/host/author whose work across four continents has appeared on CBS News, CNN, ABC News (Nightline, GMA), MSNBC, BBC News, Bloomberg, Al Jazeera English, NPR, PBS, CNET, the Discovery Channel, Planet Green, Oprah.com, Details, The Dr. Oz Show, The Nate Berkus Show, and countless publications.

His book about a “digital diet” concept explores myriad avenues of how technology is transforming our lives from relationships to business to identity. From swimming with sharks to a live demonstration of the latest gadgets to reporting in zero gravity, Sieberg has always been comfortable within a wide range of situations and beats from business to science to entertainment; telling compelling stories and resonating with an audience are what drive his many pursuits, and having a sense of humor doesn’t hurt either.

Sieberg was the CBS News science and technology correspondent from December 2006 to February 2010 reporting for the CBS Evening News with Katie Couric, The Early Show, CBS Sunday Morning, CBS Radio and CBSNews.com. During that time Sieberg also contributed to a book about the so-called “Craigslist killer” called Seven Days of Rage (Pocket Books). Plus, he co-hosted several CBS-CNET network specials about technology trends, holiday gadget ideas and video games.

He now regularly anchors at the online network ABC News Now, which means reading the news and interviewing guests about everything from politics to Hollywood to health/nutrition. Beginning in late summer 2010, Sieberg started hosting a new consumer-based show for ABC News called Tech This O...

Testimonials

“Daniel’s talk was very well received. It was a risk as he is not a real estate person, but everyone really enjoyed his "Diet" recommendations, and his engaging ways in which Google can provide data for professionals in the real estate development industry as well as academic researchers. He kept the audience engaged and laughing. He is a terrific public speaker. We were thrilled, and lot of positive feedback, as in where did you find that speaker!!!”

- Colvin Institute of Real Estate Development at the University of Maryland.

“Daniel was easy to work with and exceptionally well received on stage. Great presenter...Great style. Very well received.”

- Telecoms event in the Middle East.

Daniel Sieberg

Speech Topics

- Technology
- Moderator/Discussion Leader
- Media/News Journalists
- Media
- Marketing
- Leadership

