



Brian Moran is the leading authority on leadership, execution and productivity.

As CEO and Founder of The Execution Company, Brian is a highly respected expert and accomplished executive, who has developed a well-versed business perspective from his vast experience in consumer products, healthcare, foodservice, automotive, transportation and professional services sectors.

Brian, is the co-author of the New York Times Best Seller The 12 Week Year, a program developed to empower individuals and companies to achieve more in 12 weeks than what others accomplish in 12 months.

The 12 Week Year philosophy and training program has been implemented world-wide with industry leading companies including Allstate, BBVA, Mass Mutual, Medtronic, Merrill Lynch, Nationwide, Paycor & Papa Johns.

Prior to launching The Execution Company, Brian held leadership positions with PepsiCo, UPS, Senn Delaney Management Consultants and National Automotive Corporation. Coupling his corporate experience with his entrepreneurial drive, Brian also co-founded Bio-Inc., a health services provider specializing in wellness and medical surveillance performing on-site medical testing. Brian authored Periodization, and is a featured in business journals and periodicals.

A trusted strategic advisor and visionary Brian volunteers his time to mentor promising entrepreneurs to refine, implement and execute their business plans.

Testimonials

“ The 12 Week Year challenged me to envision a business and a life of significance, bigger than I ever thought possible. The results have been quick and dramatic! ”

- Regional Director, Jackson National .

“ The Bottom line is that the 12 Week Year makes you focus on the most important activities each day. As an agency we are up 53% in just two 12 Week periods. ”

- CEO and President, MassMutual San Francisco .

Brian P. Moran

Speech Topics

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