



Daniel Sieberg is the CEO of iO and founder alongside his sister, Jennifer Paronen. He's also Principal at iO Ventures LLC. He's previously been the co-founder of a blockchain-based startup and left Google in 2017 after spending six years there building two teams in support of journalism and serving as Google spokesperson. Previously Daniel spent 15 years covering technology, science, space and the environment for outlets including CBS News, CNN and ABC News and regularly contributed to a variety of news organizations including the BBC, PBS, MSNBC, Discovery Channel, Salon and Details. Sieberg has been nominated for five News and Documentary Emmy Awards.

Sieberg has both breadth and depth with his experiences in technology, innovation and future trends. He can speak to leading-edge developments across the spectrum from blockchain to AI to VR/AR to various verticals within those categories (industry, travel, healthcare, etc.). Sieberg has also spent the past couple of years immersed in the startup world and can speak to companies and organizations of all sizes.

His first book, *The Digital Diet*, was published in 2011 (Crown/Random House) and he started his career as a reporter at the Vancouver Sun covering business, civics and tech. He has a master's degree in journalism with a focus

Testimonials

“Daniel's talk was very well received. It was a risk as he is not a real estate person, but everyone really enjoyed his "Diet" recommendations, and his engaging ways in which Google can provide data for professionals in the real estate development industry as well as academic researchers. He kept the audience engaged and laughing. He is a terrific public speaker. We were thrilled, and lot of positive feedback, as in where did you find that speaker!!!”

- Colvin Institute of Real Estate Development at the University of Maryland.

“Daniel was easy to work with and exceptionally well received on stage. Great presenter...Great style. Very well received.”

- Telecoms event in the Middle East.

Daniel Sieberg

Speech Topics

- Technology
- Moderator/Discussion Leader
- Marketing
- Innovation
- Futurist
- Future

