



Louie Gravance, a native Californian, is literally changing the consciousness of business in America through his speaking and consulting skills. A premier example is the work he has done is helping Bank of America navigate what he calls a “culture shift.” *Money Magazine* credits these efforts with “making the banking experience more pleasurable with changes that have improved customer satisfaction.” This was done through an initiative Gravance introduced to high-level executives and employees entitled “The Bank of America Spirit.” Gravance was a perfect fit for this project, thanks to skills learned and honed during twelve-year tenure at The Walt Disney Company in Orlando, Florida. Beginning with the training and orientation program “Traditions” at The Disney University, Louie designed, developed, and delivered countless presentations. First, at the University for literally thousands of Disney World employees from all disciplines, and then for visiting corporate clients through the Disney Institute Professional Development Programs. He has also traveled North America, teaching “Showmanship in the Workplace” to large companies like Mutual of Omaha, Fisher Scientific, Toys 'R Us and BMW of Canada, just to name a few.

“You have to do what you DON’T have to do, in order to win,” is a quote that represents much of the philosophy behind a Louie Gravance presentation.

Prior to moving to Florida, Mr. Gravance began a show business career at the age of twelve. He spent the next two decades in Los Angeles appearing in stage shows, sitcoms, motion pictures, and over 35 national television commercials. While at Disney, he led, trained, and performed with the improvisational comedy show “Streetmosphere” at the Disney / MGM ...

Testimonials

“ Louie was AMAZING!!!! He was perfect to kick off our event and really tied into the theme. The members really enjoyed him and his message. I cannot wait to use his advice with my own teams. You all were awesome to work with and helped make my life easier when planning these events. Thanks so much! ”

- Lawyers with Purpose .

“ It went extremely well with Louie...a very passionate presenter that has prompted a lot of people to think about their businesses and people. I’m very pleased with how it went, and he’s set a pretty high bar for us for next year!” ”

- Marketing Manager , Pacific Coil Coaters.

Louie Gravance

Speech Topics

- Teambuilding
- Finance
- Customer Service
- Customer Experience

